



Why An Association?

The artistic and practical applications of the landscape profession require more than skilled craftsmanship. We as landscape contractors are not only answerable to our clients, but also to the government, the media, the general public and our peers.

The end product of our ideas and highly skilled efforts are on display daily. We cannot, therefore, practice our profession within a self-serving vacuum. We must learn, develop, promote and share those special talents which are so unique to our industry.

An association allows us to pool our resources, share our experiences and improve our skills to produce an important service profitability.

Through organized seminars, conferences and member meetings we can keep pace with the perceived image of our industry and, if need be, effect changes that will best serve the interests of our profession and the public.

Collectively we have credibility, persuasive influence and meaningful opportunities to be the very best we want to be!

Member Classifications

Regular Member

Any firm actively engaged in landscape contracting, maintenance or related horticultural services. Any firm actively engaged as a supplier to, or an allied field closely related to the landscape industry.

Member at Large

Any firm engaged in landscape contracting, maintenance or related horticultural services. Any firm actively engaged as a supplier to, or an allied field closely related to the landscape industry. Member at Large status covers all the WLCA benefits outlined in our Membership Brochure. A Member at Large member may not be located within the boundaries of Milwaukee, Ozaukee, Washington, Waukesha, Jefferson, Brown, Calumet, Outagamie or Winnebago counties. If you are located outside these counties, you may elect to join **EITHER** the closest chapter or be a Member at Large.

Chapters of WLCA to Serve You

Fox Cities Chapter
Green Bay Chapter
Metropolitan Milwaukee Chapter

For more information please contact us at...

Wisconsin Landscape Contractors Association
21620 Belgren Road • Waukesha • WI • 53186
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Fax: 262.786.2424
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WISCONSIN LANDSCAPE CONTRACTORS ASSOCIATION

To promote the growth, environmental awareness and professionalism of the landscape industry for the benefit of our communities.

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AFFILIATIONS

Membership in the Wisconsin Landscape Contractors Association (WLCA) opens the door to a series of unique and important affiliations.

- WLCA is a state member of the National Association of Landscape Professionals (NALP). This entitles WLCA members access to NALP publications at special prices and NALP educational programs.
- WLCA is comprised of regional chapters and a Member at Large classification. WLCA is responsive to local issues and concerns. Chapter associations allow WLCA to develop a broader based leadership to serve the membership more directly and effectively.
- The goals of the local, state and national associations are similar. They strive to achieve professionalism by initiating programs that will improve both our technical and business talents, encourage the highest ethical standards and enhance our public image. They are caring, sharing organizations, that place valued emphasis on educational programs and meeting their member's needs.

BENEFITS

- Local chapter meetings that feature topics of concern to the green industry. Chapter meetings also give members an opportunity to network with supplier members and learn about the latest technologies.
 - Local chapter social gatherings such as golf outings, holiday parties and other seasonal outings.
 - Statewide seminars.
 - A statewide annual Awards Program sponsored by WLCA aimed primarily at landscape contractors. Prestigious awards are presented in special ceremonies and winning entrants receive invaluable publicity and promotional opportunities.
 - Access to business insurance and to health and dental plans is also available through independent insurance agents.
 - WLCA's copyrighted logo is available to members for use on their own company advertising, website and print ads.
 - Reasonably priced advertising opportunities and employment ad listings on chapter websites.
 - Website promoting professionalism and listing each member company.
- A WLCA suspended image membership plaque for display to customers including yearly membership stickers verifying your continued membership in your professional association.
 - An international certification program. WLCA has joined forces with NALP to offer certification programs for Landscape Industry Certified Managers and Landscape Industry Certified Technicians – Interior and Exterior.
 - Finally, WLCA membership offers pride and distinction. Your services gain a credibility and respect among consumers, a distinction that you are now part of a recognized organization of your peers all of whom are determined to achieve the highest degree of professionalism.

WLCA State Mission Statement

To promote the growth, environmental awareness and professionalism of the landscape industry for the benefit of our communities.